

Acceptance
Accessibility
Accomplishment
Accountability
Accuracy
Achievement
Activity
Adaptability
Adventure
Affection
Aggressiveness
Agility
Alertness
Altruism
Ambition
Amusement
Anti-bureaucratic
Anti-corporate
Anticipation
Appreciation
Approachability
Assertiveness
Attention to detail
Attentiveness
Availability
Awareness
Balance
Beauty
Belonging
Best
Boldness
Bravery
Brilliant
Calm
Candour
Capability
Careful
Caring
Certainty
Challenge

Change
Character
Charity
Cheerful
Citizenship
Cleanliness
Clear
Clever
Collaboration
Comfort
Commitment
Common sense
Communication
Community
Compassion
Competence
Competition
Competitive
Completion
Composure
Comprehensive
Concentration
Concern
Confidence
Confidentiality
Conformity
Connection
Consciousness
Consistency
Content
Contentment
Continuity
Continuous
improvement
Contribution
Control
Conviction
Cooperation
Coordination
Cordiality

Correct
Courage
Courtesy
Craftiness
Craftsmanship
Creation
Creativity
Credibility
Cunning
Curiosity
Daring
Decency
Decisiveness
Dedication
Delight
Democratic
Dependability
Depth
Determination
Development
Devotion
Devout
Different
Dignity
Diligence
Directness
Discipline
Discovery
Discretion
Diversity
Dominance
Down-to-earth
Dreaming
Drive
Duty
Eagerness
Ease of use
Economy
Education
Effective

Efficient	Focus	Independence
Elegance	Foresight	Individuality
Empathy	Formal	Informal
Employees	Fortitude	Inquisitive
Empower	Freedom	Inspiration
Encouragement	Fresh	Integrity
Endurance	Friendly	Intelligence
Energy	Frugality	Intensity
Engagement	Fun	International
Enjoyment	Generosity	Intuitive
Entertainment	Genius	Inventive
Enthusiasm	Giving	Investing
Entrepreneurship	Global	Inviting
Environment	Goodwill	Irreverent
Equality	Gratitude	Joy
Ethical	Greatness	Justice
Excellence	Growth	Kindness
Excitement	Guidance	Knowledge
Experience	Happiness	Leadership
Expertise	Hard work	Learning
Exploration	Harmony	Legal
Expressive	Health	Level-headed
Exuberant	Heart	Liberty
Fairness	Helpful	Listening
Faithfulness	Heroism	Lively
Family	History	Local
Famous	Holiness	Logic
Fashion	Honesty	Longevity
Fast	Honour	Love
Fearless	Hopeful	Loyalty
Ferocious	Hospitality	Mastery
Fidelity	Humility	Maturity
Fierce	Humour	Meaning
Firm	Hygiene	Meekness
Fitness	Imagination	Mellow
Flair	Impact	Members
Flexibility	Impartial	Merit
Fluency	Improvement	Meticulous

Mindful	Prepared	Sanitary
Moderation	Preservation	Satisfaction
Modesty	Pride	Security
Motivation	Privacy	Self-awareness
Mystery	Proactive	Self-control
Neatness	Productivity	Self-directed
Nerve	Profane	Self-motivation
Obedience	Professionalism	Self-reliance
Open-minded	Profitability	Selfless
Optimism	Progress	Sense of humour
Order	Prosperity	Sensitivity
Organisation	Prudence	Serenity
Originality	Punctuality	Serious
Outrageous	Purity	Service
Partnership	Quality	Shared prosperity
Passion	Rational	Sharing
Patience	Realistic	Shrewd
Patient-focused	Reason	Significance
Patriotism	Recognition	Silence
Peace	Recreation	Silliness
People	Refined	Simplicity
Perceptive	Reflection	Sincerity
Perfection	Relationships	Skilfulness
Performance	Relaxation	Smart
Perseverance	Reliability	Solitude
Persistence	Resilience	Speed
Personal development	Resolute	Spirituality
Persuasive	Resolve	Spontaneous
Philanthropy	Resourcefulness	Stability
Playfulness	Respect	Standardisation
Pleasantness	Responsibility	Status
Poise	Responsiveness	Stealth
Polish	Rest	Stewardship
Popularity	Restraint	Strength
Positive	Results	Structure
Potency	Reverence	Success
Potential	Rigour	Support
Powerful	Risk	Surprise
Practical	Rule of law	Sustainability
Pragmatic	Sacrifice	Sympathy
Precision	Safety	Synergy

Systemisation
Talent
Teamwork
Temperance
Thankful
Thorough
Thoughtful
Timeliness
Tolerance
Toughness
Traditional
Training
Tranquillity
Transparency

Trust
Truth
Understanding
Unflappable
Uniqueness
Unity
Universal
Useful
Utility
Valour
Value
Variety
Victorious
Vigour

Virtue
Vision
Vital
Vitality
Warmth
Watchfulness
Wealth
Welcoming
Wilfulness
Winning
Wisdom
Wonder
Work/life balance
Worldwide